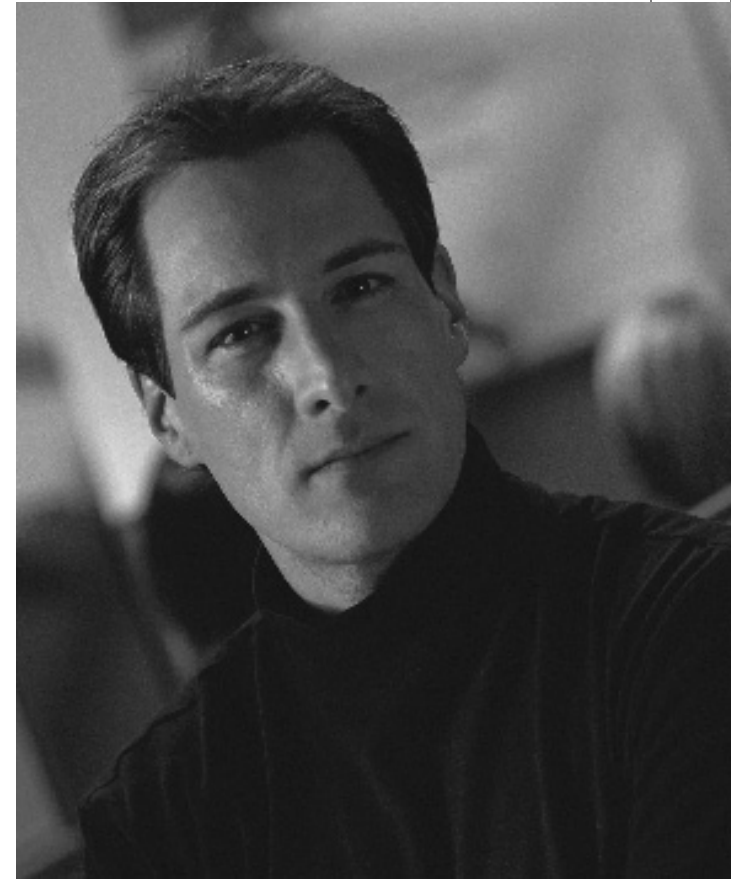


Form Finder for the Web
Structured Content and Process Management

Effective Strategies for Managing Web-based PDF Forms

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FormSoft Group Profile

Innovative technology company
dedicated to providing products
and services that reduce time
and cost to develop, manage,
and protect customers
investment in structured content
and digital processes

Form FINDER for the Web

Managing structured content and processes

FormSoft Group Success

Our success is directly linked to the success of our customers. We pride ourselves in listening to our customers and using their insight to develop world class products and services

Form Finder for the Web

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FormSoft Group...What do we do?

Enterprise Forms Catalog

Structured Data Manager

Application Integration Broker

Enterprise Routing Workflow

- *Manage forms and structured data for the enterprise*
- *Increase employee productivity*
- *Automate your business process*
- *Improve constituent experience*

Form Finder for the Web

Structured Content and Process Management

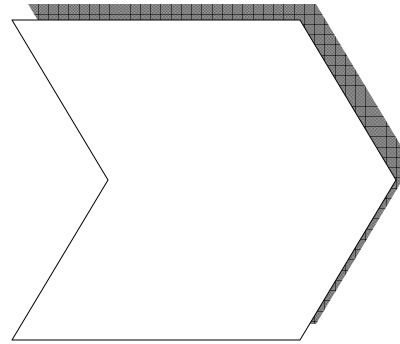
Form Finder for the Web

Forms

Desktop

Centric

Model



**Data
Centric
Model**

Streamline forms management

Maintain control and security of data

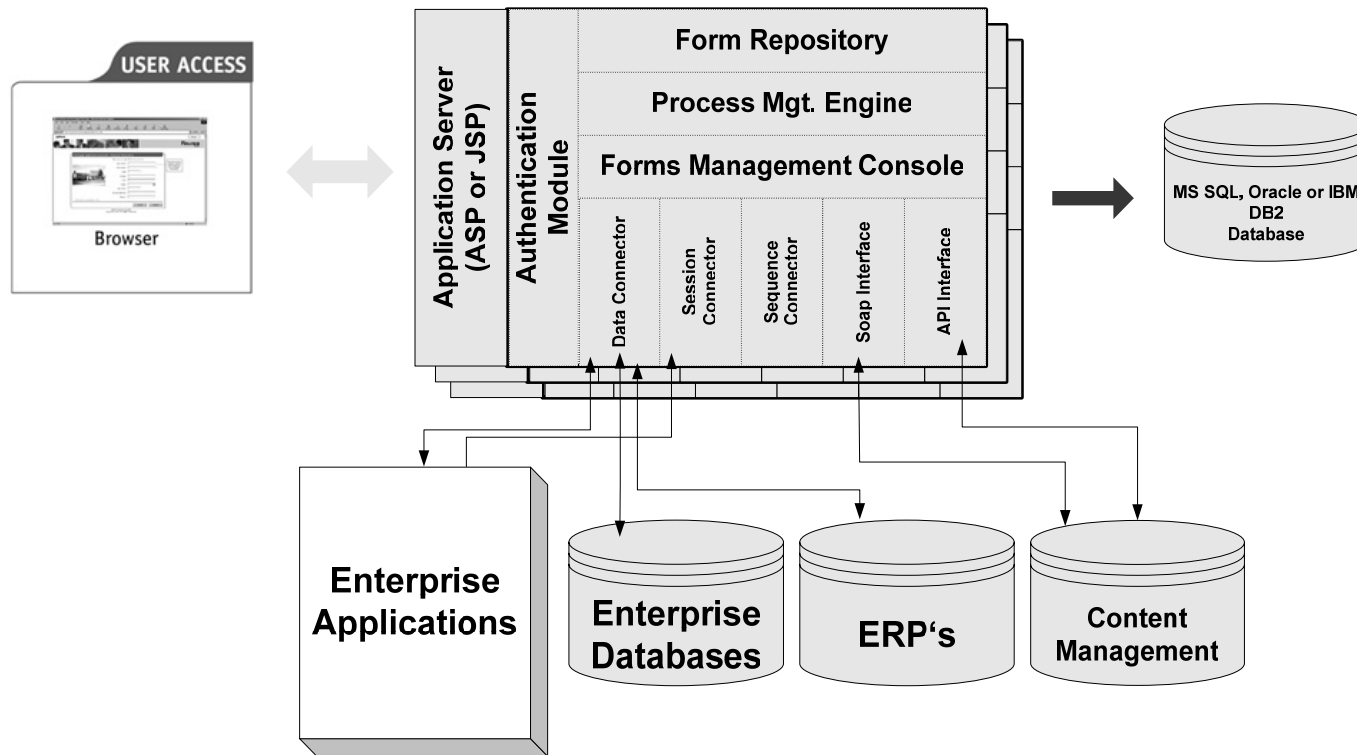
Simplify integration

Increase productivity

Reduce costs

FormFinder for the Web

Structured Content and Process Manager



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Attendee Introductions



Form Finder for the Web

Managing structured content and processes

Structured content and process management end-user requirements

- Easy to find forms
- Easy to find previously saved data and records
- Easy to complete a form and initiate approval process
- No lost data
- Always provided most current version of form
- No need to re-key user data
- Easy to track form process and current state
- Simple to participate in a digital form process

Structured Content Forms, Data, & Record Manager Requirements

- Support both Acroform and XFA PDF formats
- Easy to administer and publish forms
- Form versions instantly updated worldwide
- Easy to manage form and data version control
- Easy to design forms (eliminate / reduce scripting)
- Easy to auto-populate from databases without coding
- Easy to submit form data to legacy databases
- Secure and non-proprietary data storage
- Form and department usage information
- Easy to migrate form technologies while protecting data
- Easy to manage retention of records

Structured Content Management Information Technology Requirements

- Scalable Server based technology
- Multiple XML form technology support
- Complete integration tool set (Data, Session, Soap, and API Connectors)
- Web-based Process Designer allows processes to be designed based upon your business rules
- Native Microsoft and UNIX web server support
- Server-side database integration without scripting or coding
- Low system overhead and maintenance costs
- Low Bandwidth requirements
- No desktop maintenance

Structured Content Executive Management Requirements

- Cost effective solution
- Increase speed of implementation and limit cost of programming
- Significant reduction in overall form expenses
- Significantly Improve Process throughput
- Accurate and reusable data generated for legacy systems (No re-keying)
- Improve the efficiency of overall organization
- Streamlined Digital Processes enables rethinking of existing processes

Market realities

- Millions of Acroform PDF's exist
- Most current implementations are form centric
- Migration path from Acroform to Life Cycle XFA PDF can be challenging
- Desktop refreshes scheduled
- XFA PDF – more robust means more complex implementations
- IBM and Microsoft joining the mix (PureEdge and Infopath)
- Cost of implementation and support

Keys to effective Structured Content Management of PDF's

- Support for both Acroform and XFA PDF allowing for migration of forms as modifications are required
- Take data centric approach verses form centric
- Become well educated on Adobe PDF technologies as there are many flavors
- Use middleware to eliminate as much scripting and coding from forms as possible
- Make sure you store data in non-proprietary format providing for technology changes

Form Finder for the Web

Structured Content and Process Management

Demonstration of A Typical Structured Content and Process Management Implementation

